

Unit 186 Dutchess County Bridge Assoc.

A ACTIVE MEMBERSHIP TREND		B	C	D	E	F	G
NAME		CURRENT ACTIVE MEMBERS	% CHANGE 36 MONTHS AGO	% CHANGE 24 MONTHS AGO	% CHANGE 12 MONTHS AGO	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
						out of 7	out of 295
YOUR UNIT	Dutchess County	209	-4.50	-1.89	.48	1	94.
TOP UNIT IN DISTRICT	Dutchess County	209	-4.50	-1.89	.48	1	94
DISTRICT TOTAL		6,466	-2.03	-1.46	-2.39		
ACBL TOTAL		165,128	.66	-.38	-.89		

B NEW MEMBER GAINS		NEW MEMBER GAINS			% GAIN IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	5	9	15	7.18	1	115
TOP UNIT IN DISTRICT	Dutchess County	5	9	15	7.18	1	115
DISTRICT TOTAL		419	413	360	5.43		
ACBL TOTAL		11,997	11,234	11,269	6.76		

C MEMBER LOSSES		MEMBER LOSSES			% LOSS IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	17	8	15	7.18	3	131
TOP UNIT IN DISTRICT	North Jersey	114	100	84	6.87	1	116
DISTRICT TOTAL		576	511	521	7.86		
ACBL TOTAL		11,349	11,671	12,741	7.65		

- I. The following are included as losses: Members who are known to have died during the reporting period.
- II. The following are NOT included as losses:
- 1) A member switching to an unpaid Life Master (LM) status.
 - 2) A lapse in membership that is renewed before the end of the reporting period.

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D	NEW MEMBER RETENTION % IN YEAR 2	NAME	A	B	C	D	E	F	G
			# OF NEW MEMBERS IN LAST 3 YEARS	NEW MEMBER RETENTION IN YEAR 2				UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
				40-51 MOS AGO	28-39 MOS AGO	16-27 MOS AGO	WEIGHTED 3-YR AVG		
		YOUR UNIT Dutchess County	13	60.00	100.00	100.00	84.62	1	13
		TOP UNIT IN DISTRICT Dutchess County	13	60.00	100.00	100.00	84.62	1	13
		DISTRICT TOTAL	1,362	61.30	57.46	63.22	60.65		
		ACBL TOTAL	37,569	58.45	60.31	63.47	60.64		

E	AVERAGE MEMBER AGE	NAME	AVERAGE MEMBER AGE AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	74.14	74.58	74.75
		TOP UNIT IN DISTRICT (lowest age) New Jersey	71.26	70.98	70.77	70.65	70.75	71.06
		DISTRICT TOTAL	72.03	72.02	71.86	71.76	71.80	72.06
		ACBL TOTAL	71.70	72.08	72.17	72.18	72.22	72.26

F	AVERAGE YEARS OF ACBL MEMBERSHIP	NAME	AVERAGE YEARS OF ACBL MEMBERSHIP AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	22.64	21.96	21.76
		TOP UNIT IN DISTRICT (least years) Westchester	17.54	17.31	17.11	17.81	17.43	17.41
		DISTRICT TOTAL	18.48	18.47	18.23	18.84	18.70	18.68
		ACBL TOTAL	18.65	18.73	18.52	19.18	18.95	18.71