

Unit 186 Dutchess County Bridge Assoc.

A ACTIVE MEMBERSHIP TREND		B	C	D	E	F	G
NAME		CURRENT ACTIVE MEMBERS	% CHANGE 36 MONTHS AGO	% CHANGE 24 MONTHS AGO	% CHANGE 12 MONTHS AGO	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
						out of 7	out of 295
YOUR UNIT	Dutchess County	208	-5.53	.98	.48	4	106
TOP UNIT IN DISTRICT	Adirondack	68		-11.27	7.94	1	18
DISTRICT TOTAL		6,399	-2.73	-1.56	.19		
ACBL TOTAL		163,994	.02	-.49	-1.18		

B NEW MEMBER GAINS		NEW MEMBER GAINS			% GAIN IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	5	13	13	6.34	3	139
TOP UNIT IN DISTRICT	Westchester	97	101	92	6.66	1	125
DISTRICT TOTAL		397	422	362	5.77		
ACBL TOTAL		11,718	11,141	11,185	6.74		

C MEMBER LOSSES		MEMBER LOSSES			% LOSS IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	15	11	10	4.88	7	89
TOP UNIT IN DISTRICT	Adirondack	3	14	-4	-6.35	1	3
DISTRICT TOTAL		455	447	237	3.78		
ACBL TOTAL		11,820	12,053	13,199	7.95		

- I. The following are included as losses: Members who are known to have died during the reporting period.
- II. The following are NOT included as losses:
- 1) A member switching to an unpaid Life Master (LM) status.
 - 2) A lapse in membership that is renewed before the end of the reporting period.

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D	NEW MEMBER RETENTION % IN YEAR 2	NAME	A	B	C	D	E	F	G
			# OF NEW MEMBERS IN LAST 3 YEARS	NEW MEMBER RETENTION IN YEAR 2				UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
				40-51 MOS AGO	28-39 MOS AGO	16-27 MOS AGO	WEIGHTED 3-YR AVG		
		YOUR UNIT Dutchess County	17	50.00	100.00	87.50	82.35	1	10
		TOP UNIT IN DISTRICT Dutchess County	17	50.00	100.00	87.50	82.35	1	10
		DISTRICT TOTAL	1,320	56.88	60.50	62.93	60.08		
		ACBL TOTAL	36,742	58.46	60.76	62.54	60.46		

E	AVERAGE MEMBER AGE	NAME	AVERAGE MEMBER AGE AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	74.18	74.75	75.12
		TOP UNIT IN DISTRICT (lowest age) New Jersey	71.02	70.77	70.65	70.75	71.06	71.21
		DISTRICT TOTAL	71.94	71.86	71.76	71.80	72.06	72.18
		ACBL TOTAL	71.83	72.17	72.18	72.22	72.26	72.37

F	AVERAGE YEARS OF ACBL MEMBERSHIP	NAME	AVERAGE YEARS OF ACBL MEMBERSHIP AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	22.05	21.76	22.41
		TOP UNIT IN DISTRICT (least years) Westchester	17.37	17.11	17.81	17.43	17.41	17.40
		DISTRICT TOTAL	18.32	18.23	18.84	18.70	18.68	18.45
		ACBL TOTAL	18.46	18.52	19.18	18.95	18.71	18.53