

Unit 186 Dutchess County Bridge Assoc.

A ACTIVE MEMBERSHIP TREND		B	C	D	E	F	G
NAME		CURRENT ACTIVE MEMBERS	% CHANGE 36 MONTHS AGO	% CHANGE 24 MONTHS AGO	% CHANGE 12 MONTHS AGO	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
						out of 7	out of 295
YOUR UNIT	Dutchess County	202	-4.31	3.00	-1.94	2	138
TOP UNIT IN DISTRICT	Westchester	1,337	-.29	-3.59	-.52	1	104
DISTRICT TOTAL		5,997	-1.25	-2.97	-2.42		
ACBL TOTAL		162,798	-.21	-.76	-1.46		

B NEW MEMBER GAINS		NEW MEMBER GAINS			% GAIN IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	4	14	15	7.21	1	104
TOP UNIT IN DISTRICT	Dutchess County	4	14	15	7.21	1	104
DISTRICT TOTAL		407	413	357	5.81		
ACBL TOTAL		11,534	11,263	10,934	6.61		

C MEMBER LOSSES		MEMBER LOSSES			% LOSS IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Dutchess County	12	7	21	10.10	7	200
TOP UNIT IN DISTRICT	Capital Dist	45	46	30	7.13	1	85
DISTRICT TOTAL		476	579	508	8.26		
ACBL TOTAL		11,888	12,719	13,460	8.14		

- I. The following are included as losses: Members who are known to have died during the reporting period.
- II. The following are NOT included as losses:
- 1) A member switching to an unpaid Life Master (LM) status.
 - 2) A lapse in membership that is renewed before the end of the reporting period.

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D	NEW MEMBER RETENTION % IN YEAR 2	NAME	A	B	C	D	E	F	G
			# OF NEW MEMBERS IN LAST 3 YEARS	NEW MEMBER RETENTION IN YEAR 2				UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
				40-51 MOS AGO	28-39 MOS AGO	16-27 MOS AGO	WEIGHTED 3-YR AVG		
		YOUR UNIT Dutchess County	20	66.67	100.00	91.67	90.00	1	8
		TOP UNIT IN DISTRICT Dutchess County	20	66.67	100.00	91.67	90.00	1	8
		DISTRICT TOTAL	1,317	58.42	61.86	62.35	60.82		
		ACBL TOTAL	36,380	57.87	61.15	61.40	60.00		

E	AVERAGE MEMBER AGE	NAME	AVERAGE MEMBER AGE AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	74.75	75.12	75.14
		TOP UNIT IN DISTRICT (lowest age) New Jersey	70.89	70.65	70.75	71.06	71.21	70.81
		DISTRICT TOTAL	71.89	71.76	71.80	72.06	72.18	71.87
		ACBL TOTAL	71.95	72.18	72.22	72.26	72.37	72.45

F	AVERAGE YEARS OF ACBL MEMBERSHIP	NAME	AVERAGE YEARS OF ACBL MEMBERSHIP AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Dutchess County	22.95	22.41	21.69
		TOP UNIT IN DISTRICT (least years) Westchester	17.98	17.81	17.43	17.41	17.40	18.40
		DISTRICT TOTAL	19.05	18.84	18.70	18.68	18.45	19.17
		ACBL TOTAL	19.24	19.18	18.95	18.71	18.53	19.34